

A Publication of The Lutheran Care Network



Introducing... The TLC Network

Wartburg Lutheran Services (WLS) is now The Lutheran Care Network. We've changed our name, but our time-honored tradition of care is still the best in the business.

In September, the Board of Directors voted to change the name of the organization to The Lutheran Care Network, or TLC Network for short.

The leadership felt that the new name better reflects the continuum of care that the TLC Network offers. We're not just a single point of service, but rather, a network of 11 skilled nursing and rehabilitation facilities, independent living centers, apartment complexes for low-income residents, and home-care services, from Long Island to the Albany, N.Y., capital region.

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Good Samaritan's Care Goes Beyond the Ordinary

When Sara Knapp landed in Good Samaritan Lutheran Health Care Center in Delmar, N.Y., right outside Albany, after a car accident last winter, she had a lot of trepidation. She didn't like the stigma of having to go to a nursing home, but she wasn't able to care for herself just yet.

She required a lot of physical and occupational therapy since one leg and one arm were broken in the accident. It was hard to move Sara since her legs were paralyzed by polio when she was young. She required gentle lifting and care when moving her in and out of bed, bathing her and getting her dressed.

But soon Ms. Knapp's fears were allayed when she realized that Good Samaritan, or Good Sam as the staff calls it, would provide just the care that she needed. "I remember thinking, 'Maybe this won't be so bad after



all,'" wrote Sara in a two-page letter to Keith Henchey, Good Sam's executive director.

In the letter, Ms. Knapp praised almost a dozen Good Sam employees by name, saying that they were welcoming, caring, friendly, gentle and kind when helping her with daily activities. "I know I wasn't easy to care for," she wrote.

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TLC Network Services

INDEPENDENT LIVING

Coburg Village, Rexford, N.Y.

SKILLED NURSING AND REHABILITATION

Good Samaritan Lutheran Health Care Center, Delmar, N.Y.

Lutheran Care Center at Concord Village Poughkeepsie, N.Y.

ADULT CARE

Good Samaritan Lutheran Home Delmar, N.Y.

COMMUNITY HOUSING

Castle Court at Concord Village Poughkeepsie, N.Y.

Good Samaritan Senior Housing Delmar, N.Y.

The Kings Apartments, Pawling, N.Y.

Martin Luther Court Apartments Brooklyn, N.Y.

Martin Luther Terrace Apartments Kings Park, N.Y.

HOME CARE

Lutheran Long Term Home Health Care Program, Hauppauge, N.Y.

Castle Staff Services, Bay Shore, N.Y.



Frank Tripodi
President & CEO

Roger Dow
President & CEO of The Foundation

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TLC NETWORK

277 North Ave. Suite 201

New Rochelle, N.Y. 10801-5123

914-365-6365 | Fax: 914-365-6371

www.tlcn.org

Home Care Services Help More Seniors Age in Place

Esther insisted that she live in her own home. “I’ve been here for 65 years,” the 90-year-old replied, every time her family suggested she consider a different living situation. “I’m not leaving my home now,” she said. So the family sought home-health services.

This is called “aging in place,” and more and more seniors are opting for this. Fact is, we all know people like Esther. Stubborn or not, where they choose to live is their decision.

Fortunately, Esther’s family found The Lutheran Care Network just in time. TLC Network had just the help they needed. They sent a home-care team to evaluate the family’s needs, and determined that Esther would be best managed with round-the-clock home-health aides and nurses.

Today, Esther is 96, and is doing well. She’s content living in her own home, where she

proudly reminds everyone, “I’ve been here for 71 years.” While the house has aged, Esther’s memories are very youthful. These memories keep her young at heart.

Home health is just one of the programs run by the TLC Network. The organization brings health, hope and healing to seniors everyday in its independent living centers, skilled nursing facilities, and community housing complexes, from Long Island to Albany.

These services are only made possible with your gifts. Every time you send a gift, you’re saying that you care about how seniors are living and are cared for. No one cares more than the folks at TLC.

Please consider a gift today. Every gift helps us fulfill every senior citizen’s wish to remain young at heart. You’ll be blessed for it.

INTRODUCING...

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The name change also fostered development of a new logo. The old logo, with its red and black shield overprinted with a few recognizable Lutheran symbols — the Wartburg Castle, where Martin Luther spent several years, the crown of Christ, and a heart — had served us well during our 135-year history. But as times change, so do designs and graphic treatments, and our old logo had gotten, quite simply, tired-looking. Our world is influenced by the color and graphics of TV and the Web, so our logo represents the new TLC Network for the year 2010.

With our new name and graphic look, we’re well poised for the care of seniors — of all faiths — well into the next century. As more people enter their senior years, the need for care that recognizes the physical, emotional and spiritual components will be even more important.

Nobody recognizes that better than us, and we recommit our pledge to provide a distinguished brand of care that is now the TLC Network.

Frank Tripodi,
President & CEO



GOOD SAMARITAN

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“Many things I praise in one employee often applies to others, but this letter can’t go on forever.”

Henchey receives letters like this weekly, from patients attributing their success and healing to Good Sam’s brand of care.

“Being a mission-based organization, TLC Network, which runs Good Sam, allows us to care for the whole person and not just care about the bottom line,” said Frank Tripodi, president and CEO of TLC Network.

Today, Ms. Knapp is home and doing well once again, thanks to the care she received at Good Sam.

LUTHERAN HEALTH CARE CENTER GETS PATIENT HOME QUICKLY

Charles Barone didn't want to give up his independence and his home in LaGrange, N.Y., outside Poughkeepsie.

Yet, a broken hip from a fall last year, landed him in Lutheran Health Care Center in Poughkeepsie. From the start, the goal of the physical therapy team was to get Mr. Barone mobile enough so he could return home to his wife, Josephine.

Both in their 80s, the Barones' son, Charles, lives overseas. It was hard to manage his dad's care while out of the country, but Lutheran Health Care Center did all it could to make communication easy for him.

He called the care his father got at the Center, "outstanding."

Once Mr. Barone went home, he had help from a local home health-care agency. Today, he is thriving.

Stories like Mr. Barone's aren't unique at Lutheran Health Care Center.

JOIN THE LEGACY CLUB TODAY

Thoughtful charitable estate plan gifts have allowed The Lutheran Care Network to strengthen its mission and continuum of care for 135 years. The Legacy Club (TLC) honors those donors who, through careful estate planning, have made a meaningful gift to support our program ministries. Eligibility for membership to The Legacy Club is established by naming TLC Network Foundation as a beneficiary of a charitable estate planned gift. Estate plan gifts include, but are not limited to:

- ✦ Bequests
- ✦ Charitable Gift Annuities
- ✦ Life Insurance Gifts
- ✦ IRA or Retirement Asset Gifts
- ✦ Charitable Remainder Trusts
- ✦ Charitable Lead Trusts

For more information about becoming a member of The Legacy Club, please call Roger Dow, president & CEO of TLC Network Foundation, 914-365-6365, X 7302 or email rdow@tlcn.org

The Photo Spot



The Lutheran Care Network is always a busy place. Activities this summer and fall included an inaugural Golf Outing at the Albany Golf Club, and Farm Fest at Coburg Village, an autumn festival for residents and friends.

Below: Residents of Lutheran Care Center at Concord Village and their families attend the annual local balloon festival.

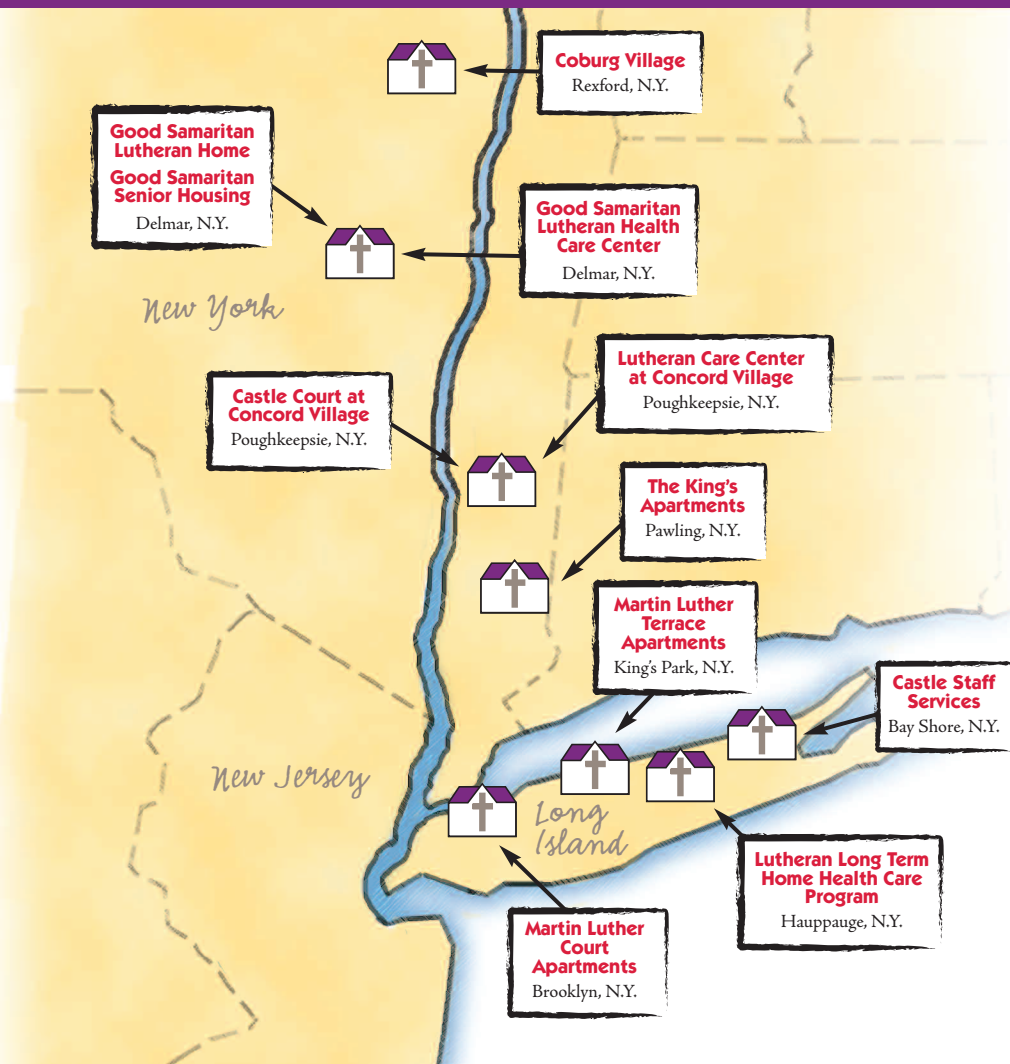




THE LUTHERAN CARE NETWORK
 277 North Ave. Suite 201
 New Rochelle, N.Y. 10801-5123

PRINTER
 add indicia

Watch for our newly relaunched Website @ www.tlcn.org



277 North Ave.
 Suite 201
 New Rochelle, N.Y.
 10801-5123
 914-365-6365
 Fax: 914-365-6371
www.tlcn.org